

Smart Ideas Closing Dates

| Issue | Insertion Orders Due Date | Ad Materials Due Date | In-Office Date |
|-------------|---------------------------|-----------------------|----------------|
| Winter 2009 | Nov. 14, 2008 | Dec. 1, 2008 | Jan. 15, 2009 |
| Spring 2009 | Feb. 13, 2009 | Mar. 2, 2009 | Apr. 15, 2009 |
| Summer 2009 | May 15, 2009 | Jun. 1, 2009 | Jul. 15, 2009 |
| Fall 2009 | Aug. 14, 2009 | Sep. 1, 2009 | Oct. 15, 2009 |

Insertion orders should be e-mailed to your Account Executive or faxed to
631-423-3083

Advertising rates available upon request

